

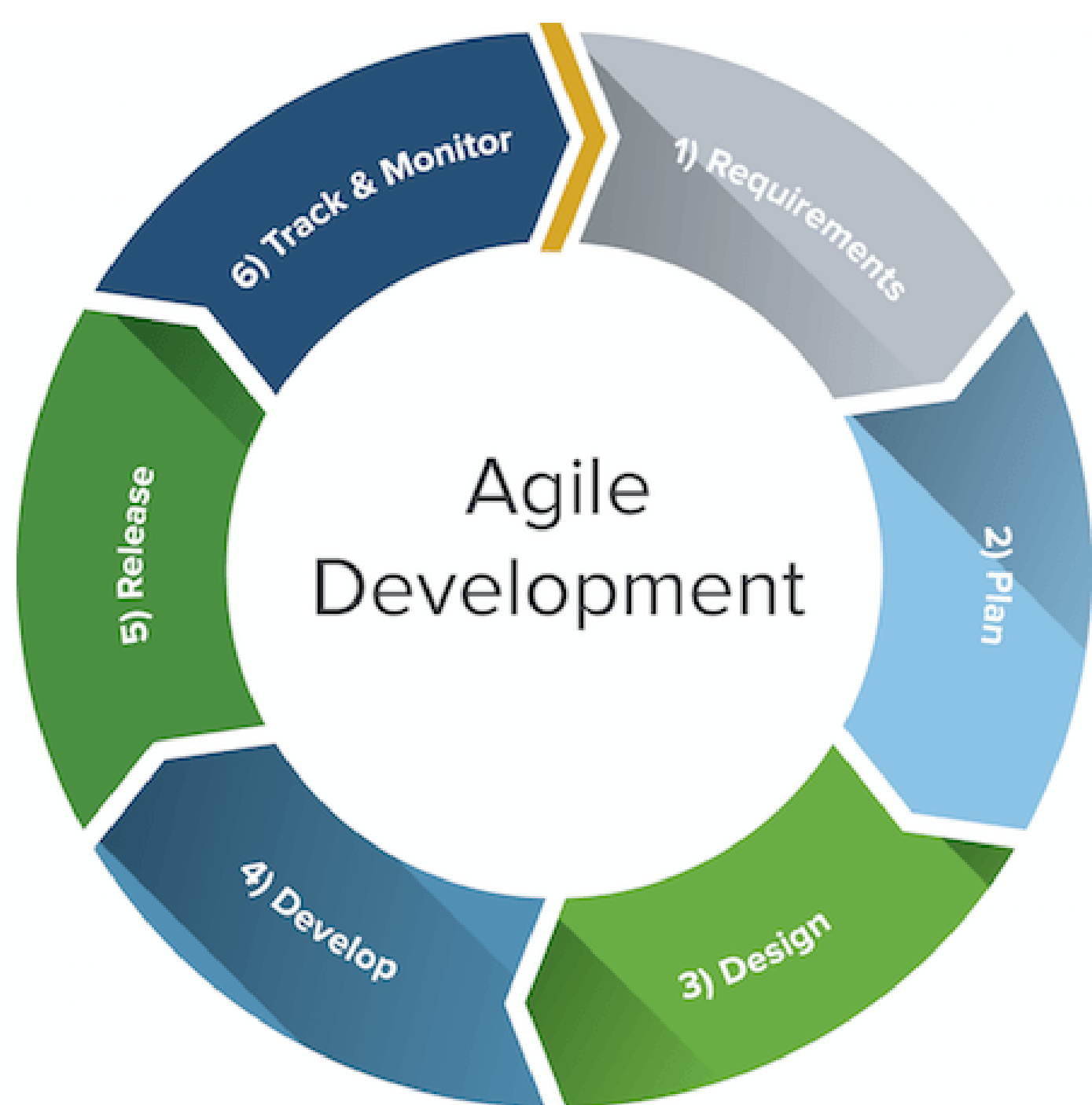
A STUDY INTO ECOMMERCE CONTENT MANAGEMENT SYSTEMS

Overview

Should businesses use a pre-built or bespoke content management system? What are the pros and cons of each?

Purpose

- Do bespoke systems suit businesses better?
- Is it worth the extra money to build a bespoke system?
- Would it be more beneficial to use a prebuilt system?



Methodology

- Agile methodology allows for changes to be made when development has already started.
- Project can be created in sprints to improve efficiency.

Alex Bernard



Laravel is a free, open-source PHP web framework, intended for the development of web applications following the MVC architectural pattern and based on Symfony.



WordPress allows you to build a website that meets your unique needs.

Objectives

- Create an ecommerce website in Laravel and compare it to a WordPress ecommerce website.
- Review functionality in the bespoke site and analyse the benefits it gives to businesses.

Supervisor: Louie Qin
Examiner: Tony Jenkins